

**National, Japan Deliberative Poll, August 2012
Report: Initial Results, Representativeness**

**Representativeness Analysis:
Participants vs. Non-Participants**

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All significance tests are two-sample t-tests unless otherwise noted. *p<.05 **p<.01 ***p<.001.

	Participants (285)	Non-Participants (6564)
Gender***		
Male	67.0%	45.9%
Age in years		
20-29	4.9%	3.7%
30-39	10.5%	13.2%
40-49	23.9%	18.1%
50-59	13.7%	17.2%
60-69	29.5%	24.3%
70+	17.5%	23.4%
Employment Status***		
Employed	44.2%	35.0%
Self-Employed	12.6%	10.2%
Farmer	1.4%	2.0%
Housewife, part-time	13.0%	26.3%
Unemployed	27.4%	25.1%
Other	1.4%	1.2%
Prefecture		
Hokkaido	3.2%	4.9%
Aomori	0.4%	1.0%
Iwate	0.7%	1.2%
Miyagi	2.5%	1.7%
Akita	0.7%	1.1%
Yamagata	0.4%	0.8%
Fukushima	1.8%	1.7%
Ibaraki	1.8%	2.4%
Tochigi	1.1%	1.3%
Gunma	1.1%	1.4%
Saitama	8.1%	5.3%
Chiba	4.9%	5.2%
Tokyo	16.1%	10.6%
Kanagawa	7.0%	7.5%
Niigata	2.5%	1.9%
Toyama	-	0.9%
Ishikawa	-	0.8%
Fukui	-	0.6%
Yamanashi	0.4%	0.6%
Nagano	0.7%	1.8%
Gifu	0.4%	1.2%
Shizuoka	3.9%	2.8%
Aichi	6.7%	5.3%
Mie	0.7%	1.4%
Shiga	1.1%	0.9%

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Kyoto	3.2%	2.2%
Osaka	8.4%	6.8%
Hyogo	5.6%	5.1%
Nara	1.4%	1.1%
Wakayama	1.4%	0.8%
Tottori	0.7%	0.4%
Shimane	-	0.5%
Okayama	0.4%	1.7%
Hiroshima	1.8%	2.2%
Yamaguchi	-	1.2%
Tokushima	0.7%	0.7%
Kagawa	1.1%	0.6%
Ehime	0.7%	1.0%
Kochi	0.7%	0.7%
Fukuoka	4.6%	3.8%
Saga	0.7%	0.5%
Nagasaki	0.4%	1.1%
Kumamoto	1.1%	1.1%
Oita	0.4%	0.8%
Miyazaki	-	0.8%
Kagoshima	1.1%	1.4%
Okinawa	0.4%	0.7%

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Attitude Comparison Results (** $p < .001$, * $p < .01$, * $p < .05$)

	Participants	Non-Participants	Sig.
Q1. We will ask you about some important aspects when choosing energy sources and method for their generation.	8.9	8.4	**
How important are the following factors to you from 1 to 4? On a scale from 0 to 10, where 0 is not important at all, 10 is the most important, and 5 is exactly in the middle, please choose one for each question.			
Safety			
0-4	1.8	3.6	
5	10.5	10.5	
6-10	87.0	76.2	
(DK/NA)	(0.7)	(3.7)	
Stable Supply	7.7	7.8	
0-4	6.3	3.3	
5	17.9	25.2	
6-10	74.4	67.7	
(DK/NA)	(1.4)	(3.7)	
Prevention of Global Warming	7.1	7.6	**
0-4	10.9	6.3	
5	24.2	24.6	
6-10	62.8	66.4	
(DK/NA)	(2.1)	(2.7)	
Cost	6.1	6.5	*
0-4	13.3	7.0	
5	40.7	42.8	
6-10	42.1	43.8	
(DK/NA)	(3.9)	(6.4)	

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Q1-2. In terms of the choice of energy source and generation method, which of the four above aspects is most important to you – safety, stable supply, prevention of global warming, or cost? I will read the aspects so please rank the top three in order of importance from 1st to 3rd.	1.47	1.49	
A. Which is the most important?			
Safety	68.1	67.5	
Stable supply	19.3	16.6	
Prevention of global warming	7.4	9.3	
Cost	4.2	4.5	
(DK/NA)	(1.1)	(2.0)	
B. Which is second most important?	2.45	2.45	
Safety	18.2	17.1	
Stable supply	35.4	34.4	
Prevention of global warming	27.4	29.1	
Cost	17.5	15.7	
(DK/NA)	1.4	3.7	
C. Which is third most important?	2.89	2.79	
Safety	9.1	9.0	
Stable supply	26.3	29.4	
Prevention of global warming	27.0	28.3	
Cost	34.4	27.5	
(DK/NA)	3.2	5.8	

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Q2A. Do you agree with the statement “We should abandon all nuclear power plants as soon as possible, shutting down all plants by 2030”? On a scale from 0 to 10, where 0 is strongly disagree, 10 is strongly agree, and 5 is exactly in the middle, please choose one.	6.9	6.8	
0-4	18.9	15.2	
5	21.1	28.6	
6-10	59.6	53.5	
(DK/NA)	(0.4)	(2.7)	
Q2B. Do you agree with the statement “We should reduce nuclear power generation gradually (as a result, the ratio of nuclear power generation in total electric power will be about 15%)”? On a scale from 0 to 10, where 0 is strongly disagree, 10 is strongly agree, and 5 is exactly in the middle, please choose one.	6.1	6.3	
0-4	22.1	15.6	
5	27.4	34.9	
6-10	47.4	45.4	
(DK/NA)	(3.2)	(4.1)	
Q2C. Do you agree with the statement “We should keep nuclear power generation on a lower ratio as compared to the current level (as a result, the ratio of nuclear power generation in total electric power will be about 20-25% in 2030)? On a scale from 0 to 10, where 0 is strongly disagree, 10 is strongly agree, and 5 is exactly in the middle, please choose one.	4.3	4.6	
0-4	44.6	32.9	
5	23.2	36.0	
6-10	29.8	26.9	
(DK/NA)	(2.5)	(4.3)	

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Q3A. Some people believe that “We should not use nuclear power generation because it is difficult to ensure its safety.” Other people believe that “We should keep nuclear power generation because we can ensure the safety of nuclear power generation.” On a scale from 0 to 10, where 0 is “we should not use”, 10 is “we should keep using”, and 5 is exactly in the middle, please choose one.	3.4	3.3	
0-4	57.2	51.1	
5	17.5	29.9	
6-10	23.9	17.0	
(DK/NA)	(1.4)	(2.0)	
Q3B. Some people believe that “In order to prevent global warming, we should promote the use of renewable energy and energy conservation even if costs will increase.” On a scale from 0 to 10, where 0 is strongly disagree, 10 is strongly agree, and 5 is exactly in the middle, please choose one.	7.4	6.7	***
0-4	11.2	9.5	
5	19.3	38.2	
6-10	67.4	49.6	
(DK/NA)	(2.1)	(2.7)	
Q3C. Some people believe that “We should change our life-style by reducing energy and electric power consumption significantly even if it means our lives will become less convenient in comparison to how we live now.” On a scale from 0 to 10, where 0 is strongly disagree, 10 is strongly agree, and 5 is exactly in the middle, please choose one.	7.1	6.6	***
0-4	13.0	12.3	
5	22.1	35.5	
6-10	64.2	50.8	
(DK/NA)	(0.7)	(1.4)	

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Q4A. For the following questions A to D, how much do you feel you can trust each source? On a scale from 0 to 10, where 0 is do not trust at all, 10 is trust very much, and 5 is exactly in the middle, please choose one for each question.		2.6	3.0	**
Information from the government				
	0-4	64.9	57.6	
	5	28.8	33.9	
	6-10	6.3	6.9	
	(DK/NA)	(0.0)	(1.6)	
Q4B. Information from nuclear power specialists		4.1	4.1	
	0-4	40.4	36.5	
	5	37.5	42.5	
	6-10	19.3	17.1	
	(DK/NA)	(2.8)	(3.9)	
Q4C. Information from electric companies		2.0	2.5	***
	0-4	80.0	66.8	
	5	15.8	25.6	
	6-10	3.5	5.3	
	(DK/NA)	(0.7)	(2.2)	
Q4D. Information from media		3.6	4.0	***
	0-4	49.5	38.8	
	5	37.5	47.5	
	6-10	11.6	11.3	
	(DK/NA)	(1.4)	(2.4)	