

By The People- Experimental 2004 Survey Instrument

Q: INTRO1

Hello, this is _____ and I am calling from the Research Center at the University of Nebraska. We are conducting a study for Nebraska Public Television, MacNeil/Lehrer Productions, and the Nebraska Public Policy Center. We are not asking for donations. We are calling to ask your views on issues that are facing our nation today related to national security, the economy, and jobs.

Q: INTRO3

We're not selling anything. Your telephone number was generated at random by a computer to insure a scientific sample of people in our study.

To make sure our study is scientific, can you tell me how many adults ages 19 and older are living in your household?

INTERVIEWERS: INCLUDE THE PERSON ON THE TELEPHONE

if (answer = 0) skip to NONQUAL

Q: INTRO4

According to the computer, I need to speak with the [oldest, middle, youngest, etc.]

- 1 Respondent is on the phone
- 2 Person on the phone is getting Respondent
- 3 Respondent is not available
- 4 Person refuses for respondent
- 5 Respondent is on line, but REFUSES

IF ANSWER IS 4 OR 5 ENTER THE RESPONSE AND THEN CODE AS A REFUSAL, AND BE SURE TO WRITE A DETAILED MESSAGE AS TO WHO REFUSED - THE R OR PERSON ON PHONE!

Q: CNAME1

Could you please tell me the first name ONLY of that person?

INTERVIEWER: IT IS VERY IMPORTANT TO GET THIS NAME! IF YOU CANNOT GET THE R's NAME, TRY TO GET THEIR INITIALS, OR SOME TYPE OF IDENTIFYING DESCRIPTION (SUCH AS FEMALE HEAD OF HOUSEHOLD - WHICH SHOULD BE ENTERED AS "F HH")

ENTER NAME AND THEN PRESS ENTER

IF PERSON DOES NOT GIVE NAME JUST PRESS ENTER

Q: HASNAME

INTERVIEWER: DO NOT READ QUESTION
ANSWER THIS QUESTION - DO NOT PRESS CTRL/END HERE!!!!

DID THE PERSON GIVE A NAME OR SOME TYPE OF IDENTIFYING DESCRIPTION?

1 YES

5 NO

IF YOU DO NOT GET A NAME OR SOME TYPE OF IDENTIFYING DESCRIPTION, ENTER THE FOLLOWING DESCRIPTION OF THE R IN THE MESSAGE SECTION IN THE CALLBACK WINDOW AND BE SURE TO MAKE IT A PERMANENT MESSAGE! (THIS IS A CALLBACK, RESPONDENT SELECTED)

Q: SCREEN1

Hello, this is _____ and I am calling from the Research Center at the University of Nebraska. We are conducting a study for Nebraska Public Television, MacNeil Lehrer Productions, and the Nebraska Public Policy Center. We are not asking for donations. We are calling to ask your views on issues that are facing our nation today related to national security, the economy, and jobs.

EVERYONE MUST SAY THE FOLLOWING:

We'd like to include your views in this survey of American citizens. We need your help to make the study as accurate as possible. All information will be kept strictly confidential. You are free to decide not to participate in this study or withdraw at any time without adversely affecting your relationship with the investigators or the University of Nebraska-Lincoln. Your decision will not result in any loss of benefits to which you are otherwise entitled. Only those who are age 19 or older are invited to participate.

Your telephone number was generated at random, and your participation is important so the study represents all types of Nebraskans. Your responses will not be linked to your phone number or any identifying information. You may choose not to answer any question you wish. We will report the results only in summary form, so no individual data will be released. The interview may take about 5-10 minutes to complete, but we can complete it in more than one session if necessary. I'd like to begin now.

PRESS 1 TO CONTINUE

Q: INTRO2

Have I reached [phone number] ?

1 Yes

5 No

if (answer = 5) skip to NONQUALI2

Q: INTRO2A

Have I reached you on your HOME phone?

I mean that this is NOT a teen line or a second line used for a home business.

1 Yes

5 No

if (answer = 5) skip to NONQUALI2

Q: AGER

Are you 19 or older?

1 YES
5 NO

8 DON'T KNOW
9 REFUSED

INTERVIEWERS R WILL SCREEN OUT IF ANSWER IS NOT YES.

If (answer > 1) skip to NONQUAL

Q: SEXR

INTERVIEWER: IF YOU ARE "CERTAIN" YOU KNOW R's SEX, YOU DON'T HAVE TO ASK, JUST ENTER IT IN

What is your sex?

1 MALE
5 FEMALE

8 DON'T KNOW
9 REF

Q:RNAM

Could you tell me your first name or initial only?

TYPE IN NAME OF RESPONDENT:

Q:CITZ

Are you a U.S. citizen?

1 Yes
5 No

8 DON'T KNOW
9 REFUSED

if (answer > 1) skip to NONQUAL2

Q:NOV2

Let's begin with a few questions about the Presidential election on November 2.

First, how likely are you to vote in the presidential election this November 2?

Are you...

1 Certain to vote

- 2 Likely to vote
- 3 About as likely to vote as not
- 4 Likely not to vote
- 5 Certain not to vote

- 8 DON'T KNOW
- 9 REFUSED

if (answer > 4) skip to VAR1

Q:VOTEFOR

Assuming you vote, how would you expect to vote?

Would you vote for..

- 1 George W. Bush
- 2 John Kerry
- 3 Ralph Nader
- 4 Someone else or
- 5 Aren't you sure

- 8 DON'T KNOW
- 9 REFUSED

If (answer > 4) skip to VAR1

Q:SUREVOTE

How sure are you of that? Would you say you are ...

- 1 Completely sure
- 2 Reasonably sure
- 3 Not very sure

- 10 DON'T KNOW
 - 11 REFUSED
-

Q:VAR1

Next, we'd like to know how strongly you agree or disagree with each of the following statements. Here's the first...

"We must not hesitate to invade other countries when we think they pose a serious threat to the U.S., even if we are not completely sure."

Would you ...

- 1 Agree strongly
- 2 Agree somewhat
- 3 Neither agree nor disagree
- 4 Disagree somewhat
- 5 Disagree strongly or
- 6 Haven't you thought much about that?

- 8 DON'T KNOW
 - 9 REFUSED
-

Q:VAR2

How about...

"We must not hesitate to invade other countries that pose a serious threat to the U.S., even if we do not have the support of most of our allies."

Would you...

- 1 Agree strongly
- 2 Agree somewhat
- 3 Neither agree nor disagree
- 4 Disagree somewhat
- 5 Disagree strongly or
- 6 Haven't you thought much about that?

- 8 DON'T KNOW
 - 9 REFUSED
-

Q:VAR3

How about...

"The war in Iraq has gotten in the way of the war on terror."

Would you...

- 1 Agree strongly
- 2 Agree somewhat
- 3 Neither agree nor disagree
- 4 Disagree somewhat
- 5 Disagree strongly or
- 6 Haven't you thought much about that?

- 8 DON'T KNOW
 - 9 REFUSED
-

Q:VAR4

How about...

"The U.S. should be willing to intervene in the affairs of other countries to make them more democratic."

Would you...

- 1 Agree strongly
 - 2 Agree somewhat
 - 3 Neither agree nor disagree
 - 4 Disagree somewhat
 - 5 Disagree strongly or
 - 6 Haven't you thought much about that?
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:VAR5

“By the time we leave Iraq, the results will have been worth the cost in lives and dollars.”

Would you say you...

- 1 Agree strongly
 - 2 Agree somewhat
 - 3 Neither agree nor disagree
 - 4 Disagree somewhat
 - 5 Disagree strongly or
 - 6 Haven't you thought much about that?
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:VAR6

Now I would like to read a few statements about the economy. Again please tell me how much you agree or disagree with each statement.

“Protecting existing American jobs and industries is more important than lowering prices and creating new jobs through free trade.”

Would you...

- 1 Agree strongly
 - 2 Agree somewhat
 - 3 Neither agree nor disagree
 - 4 Disagree somewhat
 - 5 Disagree strongly or
 - 6 Haven't you thought much about that?
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:VAR7

How about...

“American companies should be penalized for moving jobs to other countries.”

Would you...

- 1 Agree strongly
 - 2 Agree somewhat
 - 3 Neither agree nor disagree
 - 4 Disagree somewhat
 - 5 Disagree strongly or
 - 6 Haven't you thought much about that?
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:VAR8

How about...

"The Bush Administration tax cuts should be made permanent."

Would you...

- 1 Agree strongly
 - 2 Agree somewhat
 - 3 Neither agree nor disagree
 - 4 Disagree somewhat
 - 5 Disagree strongly or
 - 6 Haven't you thought much about that?
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:PPC1

How about...

"Legal forms of gambling should be expanded in Nebraska." Would you ...

- 1 agree strongly,
 - 2 agree somewhat,
 - 3 neither agree nor disagree,
 - 4 disagree somewhat,
 - 5 disagree strongly, or
 - 6 haven't you thought much about that?
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:PPC2

In your opinion, what is the most important issue facing Nebraska today?

- 1 Terrorism/Security
 - 2 The Economy/Job Situation of the State
 - 3 Rural Development
 - 4 Education
 - 5 Health Care
 - 6 OTHER-SPECIFY
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:EDR

To ensure that a variety of backgrounds are represented, we'd like to ask you a few additional questions.

What is the highest grade of school you have completed?

- 1 Less than high school- SPECIFY YEAR COMPLETED
 - 2 Some high school
 - 3 High school graduate
 - 4 Some college
 - 5 College graduate
 - 6 Graduate school
 - 7 Trade or technical school
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:AGYR

For statistical purposes only, can you tell me what year you were born? You ask this above 1890-1986

- 8888 DON'T KNOW
 - 9999 REFUSED
-

Q:PARTY

Generally speaking, do you think of yourself as a Democrat, Republican, Independent or what?

- 1 Democrat
 - 2 Republican
 - 3 Independent
 - 4 OTHER-SPECIFY
-
- 8 DON'T KNOW
 - 9 REFUSED
-

Q:RACE

To make sure that a variety of ethnic groups are represented in our sample, could you tell me if you are Hispanic, African American, Asian, Non-Hispanic White, Native American, or part of some other ethnic group?

- 1 Hispanic
- 2 African American
- 3 Asian
- 4 Non-Hispanic White
- 5 Native American
- 6 Other-SPECIFY

- 8 DON'T KNOW
 - 9 REFUSED
-

Q:RECRUIT

That was the last question. Now I have a very special invitation.

MacNeil/Lehrer Productions is partnering with your Nebraska Educational Television and the University of Nebraska Public Policy Center, to sponsor an unusual and important one-day event for a randomly selected group of citizens from your region.

PRESS ANY KEY TO CONTINUE

Q:INFO1

On October 9th, in Lincoln, you will have a chance to address some of the issues covered in this interview with your fellow citizens. You will be paid \$75 for your time, and meals will be provided. The event is entirely non-partisan, and a wide range of views will be expressed and considered. Nebraska ETV and the Lincoln Journal-Star will provide extensive coverage, and parts of the discussion will be televised.

Your participation will involve coming to the UNL City Campus sometime between 8:30 a.m. and 4:30 p.m., possibly for that entire time. If you decide to participate you will be sent an information packet including details about the event schedule **and when exactly you will be expected to arrive and leave**. At the end of the day, your views and the views of all participants will be documented and shared with the public and with policymakers. Sixteen other communities around the country will be having a similar kind of conversation in the same week. A national broadcast about these events will be aired on October 21st.

PRESS ANY KEY TO CONTINUE

Q:INTER

At this dialogue you'll be involved in a discussion about issues that the Presidential candidates are talking about and that will affect all of us in years to come. It doesn't matter whether or not you know a lot about these issues before hand. Past participants in dialogues of this kind have found it enjoyable and interesting.

We hope that you will be able to take part in this exciting and important event. You have a chance to make your voice heard in the local and national discussions about America's role in the world.

The event will be located at the City Campus Union of the University of Nebraska-Lincoln. Would you be interested in attending?

- 1 YES
- 2 NO
- 3 UNSURE, NEEDS MORE INFO

8 DON'T KNOW
9 REFUSED

if (answer = 2) skip to CLOS
if (answer = 1) skip to ATTEND

Q:UNSURE1

If you decide to participate, here is what would happen next...

A representative from the University of Nebraska Public Policy Center - a local co-sponsor of the event - will send you an introductory letter outlining the event's specific details. You may also receive an information packet describing the event at a later date.

We would also be in regular contact with you until the event takes place, in order to answer any questions that may come up.

INTERVIEWER PRESS ANY KEY TO CONTINUE.

Q:AVAIL

Would you be interested in attending the event on October 9th?

1 Yes, will attend
5 No

8 DK
9 REF

PROBE: IF R SEEMS UNSURE, PLEASE EXPLAIN THAT THE EVENT ORGANIZERS NEED A FAIRLY FIRM COUNT SO THAT THEY CAN PLAN FOR THE CORRECT NUMBER OF PEOPLE.

INTERVIEWERS: AT THIS POINT R MUST CHOOSE EITHER YES OR NO. DK AND REF RESPONSES WILL BE SCREENED OUT LIKE A NO.

If (answer > 1) skip to CLOS

Q:ATTEND

Great. Here's what will happen next.

The University of Nebraska Public Policy Center will be in touch with you shortly - first by mail and then by phone - to give you more details about the event and to answer any questions you may have. They will be in regular contact with you until the day of the event.

Now we need to collect some information so that we can reach you and so that we can mail you the event materials.

What is your full name?

ASK THE PARTICIPANT TO SPELL BOTH THEIR FIRST AND LAST NAME.

Q:ATADY

What is your mailing address?

Q:ATCITY

And what city do you live in?

Q:ATZIP

What is your zip code?

Q:BPHONE

What is the best phone number to reach you?

- 1 Current number
- 5 OTHER - SPECIFY

- 8 DON'T KNOW
- 9 REFUSED

if (answer = 1) skip to OPHONE

Q:TPHONE

Is that a cell phone, work phone, or a pager?

- 1 Yes, cell phone
- 2 Yes, work phone
- 3 Yes, pager
- 4 No, none (residential)

- 8 DON'T KNOW
- 9 REFUSED

if (answer = 2) skip to BDAY

if (answer = 1) skip to WPHONE

if (answer > 2) skip to WPHONE

Q:OPHONE

Is there (a cell phone or) another number where you can be reached?

- 1 YES - SPECIFY
- 5 NO

- 8 DON'T KNOW
- 9 REFUSED

if (answer > 1) skip to WPHONE

Q:SPHONE

Is that a cell phone, work phone, or a pager?

- 1 Yes, cell phone
- 2 Yes, work phone
- 3 Yes, pager
- 4 No, none (residential)

- 8 DON'T KNOW
- 9 REFUSED

if (answer = 2) skip to BDAY

Q:WPHONE

Do you have a work number where it would be okay to call you?

- 1 Yes-SPECIFY
 - 5 NO

 - 8 DON'T KNOW
 - 9 REFUSED
-

Q:BDAY

When is it best to call you?
Which day?

- 1 Monday
 - 2 Tuesday
 - 3 Wednesday
 - 4 Thursday
 - 5 Friday
 - 6 Saturday
 - 7 Sunday

 - 8 Any day
 - 9 Weekdays (M-F)
 - 10 Weekends (Sat & Sun)
 - 11 None

 - 88 DON'T KNOW
 - 99 REFUSED
-

Q:BTIM

Which time?

- 1 Specific time-SPECIFY

- 2 Anytime
- 3 Mornings before, 1200
- 4 Afternoons, 1200-1700
- 5 Evenings, 1700-2000
- 6 Late night, 2000+
- 7 None mentioned

88 DON'T KNOW
99 REFUSED

Q:EMAIL

We may want to send information to you via email. Do you have an email address that you'd like to give us?

PROBE: Your email address will not be given to anyone outside of this study.

1 Yes, SPECIFY
5 NO

8 DON'T KNOW
9 REFUSED

Q:EMER

While we don't expect any problems, who can we call in the event of an emergency while attending the event?

1 CONTACT GIVEN- SPECIFY, INCLUDE FULL NAME
5 NO CONTACT

8 DON'T KNOW
9 REFUSED

if (answer > 1) skip to MEDIA

Q:EMPH

What is his/her phone number?

AREA CODE AND PHONE NUMBER:

8888888888 DON'T KNOW
9999999999 REFUSED

Q:EMREL

And how is he/she related to you?

1 Parent
2 Spouse
3 Sibling
4 Child
5 Other Relative- SPECIFY
6 Friend
7 Other non-relative- SPECIFY

8 DON'T KNOW
9 REFUSED

Q:MEDIA

It is possible that the local media might want to speak with or interview participants in their region. If they were to ask us for participants that they could speak with, could we provide them with your name and telephone number?

1 YES

5 NO

8 DON'T KNOW

9 REFUSED

Q: THANKS

Thank you very much for your time today and for agreeing to be a part of our event in Lincoln. Again, you should expect your information packet to arrive within the next week or so.

Around that time we'll call just to check in and answer any questions that you may have. If you have any questions or concerns before then please feel free to call the University of Nebraska Public Policy Center at (402) 472-5678.

Do you have any questions for us now? If you have any questions about your rights as a research participant that have not been answered by the investigator or to report any concerns about the study, you may contact the University of Nebraska – Lincoln Institutional Review Board. Would you like the telephone number?

PLEASE ANSWER AS APPROPRIATE.

INTERVIEWER PRESS ANY KEY TO END INTERVIEW.

skip to INTID

Q: CLOS

Thank you very much for taking the time to answer these questions. We really do appreciate your help and the time you've given us.

If you have any questions about your rights as a research participant that have not been answered by the investigator or to report any concerns about the study, you may contact the University of Nebraska – Lincoln Institutional Review Board. Would you like the telephone number?

Goodbye.

INTERVIEWER PRESS ANY KEY TO END INTERVIEW AND HANG UP.

Q: INTID

INTERVIEWER: ENTER YOUR INTERVIEWER IDENTIFICATION NUMBER

ENTER NUMBER AND THEN PRESS ENTER

Q: NOTE1

If there are any notes that would be useful for future contact with this R or household, please briefly record them here. Do you want to record such notes?

1 Yes-SPECIFY NOTES

5 No

Q:WHYREF

If R declined to attend event, please give your best description of why R declined

1 R DID NOT DECLINE (R ACCEPTED)

2 Too old

3 Too sick

4 Pre-existing plans

5 Not sure of our legitimacy

6 No clue, didn't give a reason

7 Some other reason-SPECIFY

if (answer > 1) skip to BYE

Q:OBSERV2

Based on what you gathered from the interview about R's friendliness, articulation, willingness to talk, perspective on issues, etc...

On a scale of 0 to 10, how good a candidate do you think this respondent would be for an on-camera, up close/in person discussion?

Q: BYE

Good job on another complete!

PRESS ANY KEY TO END.

Q:NONQUAL

Thank you, but we are only interested in interviewing households with adults 19 and over.

Q:NONQUAL2

Thank you for taking a little time to talk to me. We are looking for people who meet a strict set of criteria and unfortunately many of the people we speak with, like yourself, do not fit the specifications for the research project.

That's all the questions I have for you. Thank you again.