

## La Plata – Demographic Representativeness

This document shows the similarities and differences between people who came to the event (participants) and those who did not come to the event (non-participants). The results show that there were minimal differences between participants and non-participants with respect to gender, marital status, employment status, and ways people engage the news.

Average number of days each week that people drive.	Nonparticipants	Participants
0	44.1	45.2
1	1.9	0
2	2.9	1.6
3	3.9	6.5
4	2.8	4.8
5	4.8	1.6
6	4.2	1.6
7	35.5	38.7
Total	100	100

Average number of days each week public transit is utilized**	Nonparticipants	Participants
0	45	38.7
1	8.8	6.5
2	9.3	8.1
3	8.1	11.3
4	4.8	8.1
5	7.3	1.6
6	3.7	6.5
7	12.9	19.4
Total	100	100

Political affiliation**	Nonparticipants	Participants
Left wing	13.3	6.7
Center left	22.5	23.3
Center	33.5	36.7
Center right	11.7	20
Right wing	19	13.3
Total	100	100

Days of news watched during last week	Nonparticipants	Participants
0	7.3	11.3
1	2.3	3.2
2	4.8	4.8
3	5.5	6.5
4	3.4	0
5	6.6	6.5
6	2.5	1.6

7	67.5	66.1
Total	100	100

Days newspaper read during last week		
0	32.1	31.1
1	9.1	9.8
2	9.3	3.3
3	6.7	3.3
4	3.6	4.9
5	3.6	4.9
6	1.3	1.6
7	34.3	41
Total	100	100

Days news read online during the last week		
0	61.1	60.7
1	3	3.3
2	3.8	1.6
3	4.1	4.9
4	2.8	0
5	2.8	3.3
6	1.3	1.6
7	20.9	24.6
Total	100	100

Days news listened to on the radio during the last week		
0	53.2	50
1	3.5	3.2
2	5	8.1
3	3.8	3.2
4	1.9	1.6
5	4.1	1.6
6	2.2	1.6
7	26.4	30.6
Total	100	100

Frequency of discussion with others about politics and public affairs?		
Almost every day	25.4	19.4
Several times a week	9.6	8.1
At least once a week	20.4	19.4
At least once a month	18.5	16.1
Practically never	25.6	37.1
Don't know	0.5	0
Total	100	100

Interest in Argentinean politics***			
	Not at all interested	19.2	9.7
	Not very interested	15.1	11.3
	Somewhat interested	36.1	32.3
	Very interested	29.3	46.8
	Don't know	0.4	0
	Total	100	100

Marital status			
	Married and living with spouse	45.8	54.8
	Never married	27.4	16.1
	Divorced	6.2	9.7
	Separated	3.3	4.8
	Widowed	6	6.5
	Partnered, not married	11.2	8.1
	No response	0.1	0
	Total	100	100

Level of education completed***			
	None/ninguno	0.1	0
	Primary (7)/1rio incompleto	3	1.6
	1rio completo	13.8	19.4
	(High school 12)/2rio incompleto	13.6	9.7
	2rio completo	23	17.7
	(technical 3 years)/3rio incompleto	4.6	4.8
	3rio completo	10.2	6.5
	(uni 5 years )univ incompleto	16.8	19.4
	titulo univ	12.2	11.3
	titulo de postgrado	2.6	9.7
	No response	0.1	0
	Total	100	100

Employment status			
	Student	9.6	6.6
	Homemaker	0.5	1.6
	Disabled	0.2	0
	Retired	16.6	23
	Unemployed	8.4	8.2
	Temporarily laid off	7.6	4.9
	Working now	56.8	55.7
	Total	100	100

Household income***			
	Less than 1,000 pesos a month	18.3	22.8

Between 1,001 and 3,000 pesos a month	49.3	43.9
Between 3,001 and 5,000 pesos a month	18.6	19.3
Between 5,001 and 7,000 pesos a month	5.8	7
Between 7,001 and 10,000 pesos a month	1.8	1.8
More than 10,000 pesos a month	0.7	0
No Response	5.4	3.5
Total	100	100

Gender		
Male	50.3	51.6
Female	49.7	48.4
Total	100	100

City Regions *		
Casco urbano	30.8	19.4
Tolosa / Ringuet	12.2	11.3
Norte (Gon., C. Bell., V. Elisa., A. Seg.)	16.1	16.1
Oeste (Abasto, Olmos, M. Romero, Etchev., Gorina, Hern.)	9.2	12.9
San Carlos	7.5	11.3
Los Hornos	8.7	6.5
Sur (V. Elvira, A. S. Lorenzo, Arana)	22.6	12.5

Age ***		
18 – 25	13.90	3.20
26 – 35	21.50	12.90
36 – 45	17.80	21.00
46 – 60	28.70	40.30
61 +	18.20	22.60

+p<.1; \*p<.05; \*\*p<.01; \*\*\*p<.001